2010 Strategic Plan

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Our Vision of the Future
Three Foundational Strategies

Initiatives
• Implement Priority Projects
• Develop and implement Integrated Transmission Plan
• Regional cost recovery
• Inter-regional optimization
• Operational optimization
Three Foundational Strategies

**Initiatives**
- Implement Day Ahead market with transmission congestion rights
- Implement reliability unit commitment process
- Incorporate operating reserves into Real Time Balancing and Day Ahead markets
- Implement Consolidated Balancing Authority
- Demand Response Integration
- Manage implementation

Three Foundational Strategies

**Initiatives**
- Reliability excellence
- Benchmarking and measurement
- Enhance market monitoring tools
- Continuous process improvement
- Strategic membership expansion
- Communication and education
Strategic Initiative Overview

Strategic Initiative Timelines
Establishing the use of scenarios

- The finalization and internalization of key signposts along with the establishment of a process to monitor and report on material changes
- Polling membership on what their organizations see as the key uncertainties will provide insight
- Benefit to communicating scenarios to key external constituencies

Action Items

- Deliberative Approach
- Engaging now
- Seeking WG input by March/April
- To be consolidated with other input from WGs, stakeholders and the Board