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Bruce Rew Appointed as Southwest Power Pool Vice President of Engineering

February 2, 2009, LITTLE ROCK, ARKANSAS – At its January 27 meeting, the Southwest Power Pool, Inc. (SPP) Board of Directors elected Bruce Rew as Vice President of Engineering. In this position Rew will manage SPP's engineering functions, including planning for expansion of the electric transmission grid. Rew will also manage SPP's responsibilities as a service provider to other utilities.

Rew joined SPP in 1990 and has served as Director of Contract Services, Director of Engineering, and Manager of Engineering. Rew's notable projects include assisting SPP's Regional State Committee in developing a process for allocating transmission costs region-wide, developing Tariff language allowing customers to fund transmission projects, and implementing SPP's first energy management and Tariff billing system. Rew has had significant contact with SPP's members and customers and with the North American Electric Reliability Corporation, having served both as a participant and leader on its groups and committees. He has also testified before the Federal Energy Regulatory Commission and various state commissions.

Prior to joining SPP, Bruce served in the United States Air Force as a member of a nuclear missile launch crew. He was responsible for maintaining operational readiness of the Titan II intercontinental ballistic missile computer's electrical and guidance systems.

Bruce earned a Bachelor of Science degree from Louisiana Tech University and a Master of Science degree in Operations Management from the University of Arkansas. He completed Harvard Business School's Advanced Management Program and is a registered professional engineer in the state of Arkansas. Bruce serves on the Heart of Arkansas United Way's allocation committee, and is a member of the University of Arkansas at Little Rock and University of Oklahoma engineering advisory boards.

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Southwest Power Pool, Inc. is a group of 53 members across nine states of the Eastern Interconnection. Membership is comprised of investor-owned utilities, municipal systems, generation and transmission cooperatives, state authorities, wholesale generators, power marketers, and independent transmission companies. SPP was a founding member of the North American Electric Reliability Corporation in 1968, and was designated by the Federal Energy Regulatory Commission (FERC) as a Regional Transmission Organization in 2004 and a Regional Entity in 2007. Since 1998, SPP has provided independent security coordination and Tariff administration, pursuant to a FERC-approved Tariff, across its service area with over 40,000 miles of transmission lines and over 56,000 megawatts of capacity resources. SPP.org