ISO/RTO Council to Hold Media Briefing October 16

October 10, 2007, HOLYOKE, MA—The ISO/RTO Council (IRC) will hold a media briefing Tuesday, October 16, 2007 in Washington, D.C., to introduce new reports focusing on the progress of organized markets, demand response, and renewable resources in the ISO/RTO regions.

The IRC includes 10 independent system operators (ISOs) and regional transmission organizations (RTOs) in the United States and Canada. The U.S. members are responsible for delivering two-thirds of the electricity consumed in the United States to two-thirds of its population. Canadian ISOs are responsible for delivering just over 40% of the electricity consumed in Canada to more than half of its population.

Conducting the briefing and summarizing the new reports will be:

- Gordon van Welie, President and CEO of ISO New England Inc., who will review the Progress of Organized Wholesale Electricity Markets in North America;
- Paul Murphy, President and CEO of Ontario’s Independent Electricity System Operator, who will discuss Harnessing the Power of Demand; and
- Nick Brown, President and CEO of Southwest Power Pool, Inc., who will discuss Increasing Renewable Resources – How ISOs and RTOs are Helping Meet this Public Policy Objective.

A question and answer period will follow the presentations. In addition to the speakers, senior executives from the California ISO, Midwest ISO, New York Independent System Operator, and PJM Interconnection will participate.

Date: Tuesday, October 16, 2007
Time: 9:30 - 11 a.m.
Location: National Press Club, 529 14th Street NW, Zenger Room
Dial-in Information: 800-926-9174

The reports will be posted on the IRC Web site (www.iso-rto.org) the morning of the briefing.

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About the IRC
Created in April 2003, the IRC includes the 10 Independent System Operators (ISOs) and Regional Transmission Organizations (RTOs) in North America. The IRC’s mission is to work collaboratively to develop effective processes, tools, and standard methods for improving competitive electricity markets across North America. In fulfilling this mission, the IRC’s goal is to balance reliability considerations with market practices, resulting in efficient, robust markets that provide competitive and reliable service to electricity users. For more information visit www.iso-rto.org.